

HOW TO SET UP DISCOUNTS

FOR YOUR CUSTOMERS

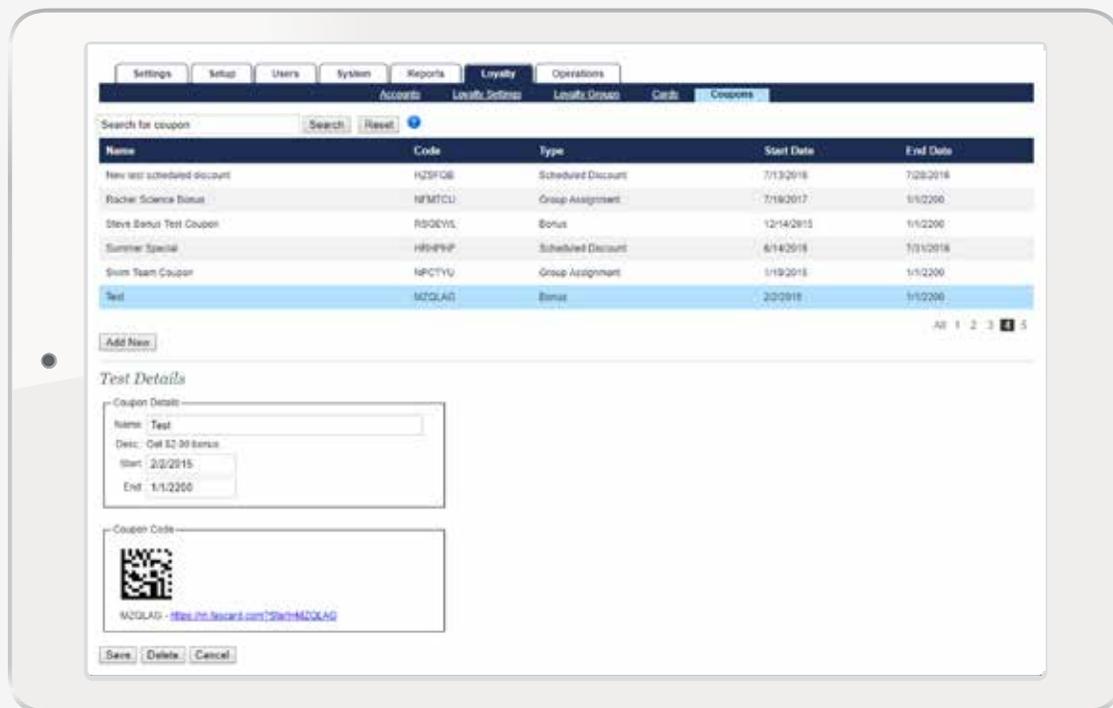


TABLE OF CONTENTS

Adding Discounts / Coupons	3
Editing Discounts / Coupons	5
Deleting Discounts / Coupons	6

The FasCard system includes several different coupon/discount options that can be used in conjunction with the **Loyalty Site** to provide an extra incentive to customers. All coupons can be managed by logging into the **Admin site**.

On the Admin site, navigate to the **Loyalty tab** and select **Coupons** from the available options. All coupons display the direct URL link to the FasCard Mobile site that may be used to activate the promotion.



ADDING DISCOUNTS / COUPONS

- 1) Click **Add New** to setup a new discount or coupon.
- 2) Enter a name, and a start and end date for the promotion.
 - **Apply Coupon to new loyalty accounts** - Selecting this checkbox will cause this coupon to be automatically applied to new loyalty accounts during the specified date range.
 - **Allowed only for new customers** - Selecting this checkbox will prevent customers with existing loyalty accounts to add this coupon.

3) Select a coupon type.

- Bonus- number of bonus dollars.
- Free Dry - number of free dry credits.
- Loyalty Points- number of points.
- Scheduled Discount- percentage of discount (do not use % sign).
- Group Assignment- assigns user to a configured Loyalty Group.
- Join Loyalty Program- links user account to store loyalty program (adds no other value to account).

4) Click **Save**. A **Coupon Added** message will be displayed below the navigation bar.

Name	Code	Type	Start Date	End Date
\$5 bonus	ZFZQPL	Bonus	3/25/2015	1/1/2200
10% Off All Washers & Dryers	RKPABL	Free Dry	10/4/2016	1/1/2200
10% Off All Washers & Dryers	TGFPYH	Bonus	10/4/2016	1/1/2200

New Coupon Details

Coupon Details

Name: Test Coupon

Start: 2/16/2016

End: 12/31/2199

Apply coupon to new loyalty accounts

Allowed only for new customers

Coupon Type

Bonus: 10.00

Free Dry

Loyalty Points

Scheduled Discount

Group Assignment

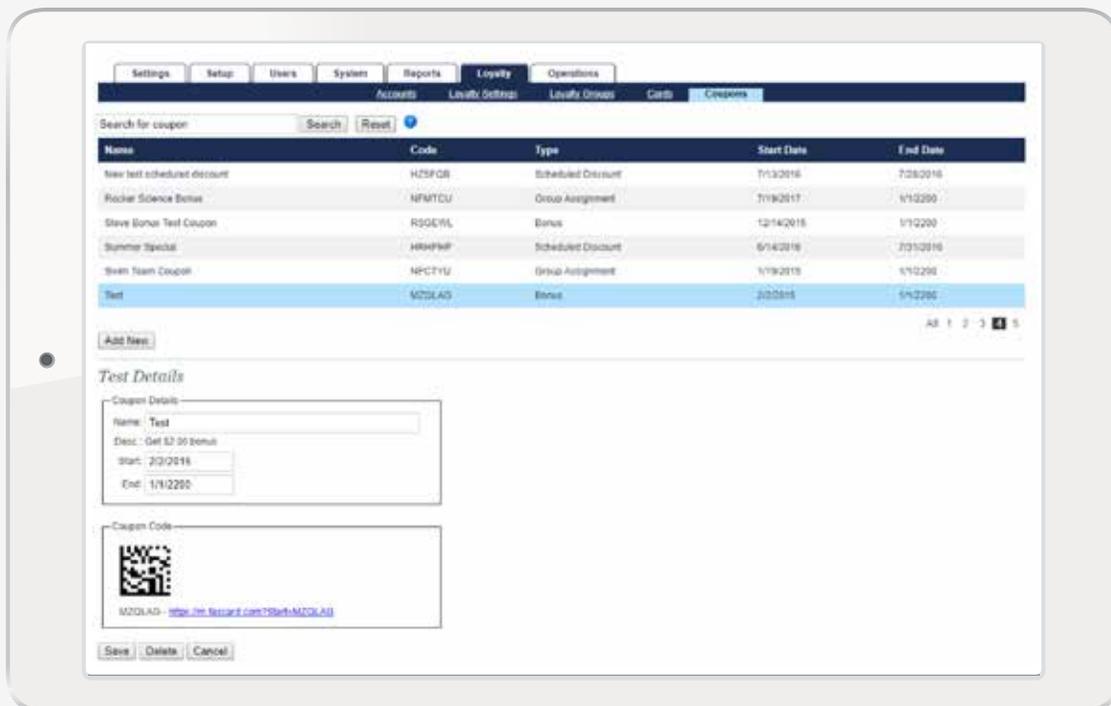
Join Loyalty Program

Save Cancel

EDITING DISCOUNTS / COUPONS

You can click into existing coupons to edit their settings.

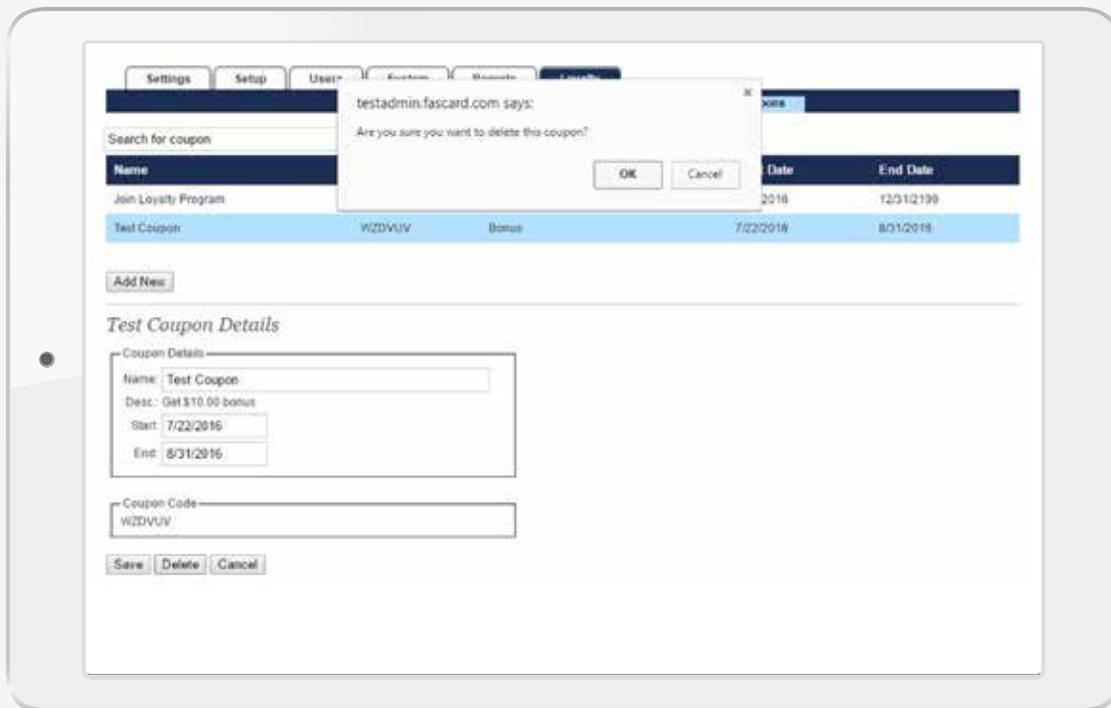
Selecting a coupon will also display its datamatrix (QR Code). This datamatrix may be printed for promotional purposes, and can then be scanned by customers utilizing the FasCard Mobile App coupons page.



DELETING DISCOUNTS / COUPONS

To delete a coupon, navigate to the **Coupons** page under the **Loyalty** tab.

Search for the coupon or select it from the coupon list. Once selected, click **Delete**. A popup will ask for confirmation, so click **OK** to confirm deletion, or **Cancel**.



For more information on using coupons with your FasCard system, [visit this page](#).