



**FLEX**

*Simple. Flexible.*

# FLEX

FLEX is the industry's easiest and most flexible system on the market today, that allows you to eliminate coins in your Laundromat. Designed by store owners for store owners, FLEX delivers a cost-effective coin replacement solution that is designed, built, and supported in the USA.

## SYSTEM FEATURES

### Redundant, Cloud-Based Infrastructure



No local computers to manage



Configure and manage your store from any internet enabled device

- Configure prices and specials
- View equipment status
- Review customer account activity
- Run sales and analytics reporting



System notifications to help monitor your locations

- Get collection details when cash is collected from kiosks



Offline mode allows you to continue to operate even if internet goes down



Cellular Backup \*

- Automatic failover to LTE cellular connection for maximum reliability



24 hour, US based, live agent telephone support\*\*



3rd party Point of Sale API \*\*\*

- Integrate your Point of Sale system for ultimate customer convenience



# Most Advanced Card Reader In The Industry



Wireless



Color touch screen interface



One card reader can control two pockets of a stack dryer\*\*\*\*

- Save even more by having one reader control both upper and lower pockets of your stack dryer



Multi-lingual instructions



Every card reader is an add value center



Multi-Vend interface

- Natively works with today's latest washers and dryer controls to ensure the most seamless user experience



Field repairable



Software upgradeable



## How the FLEX Plan Works



Simple. Flexible.

Choose your plan based on the payment options you want to accept and upgrade at any time

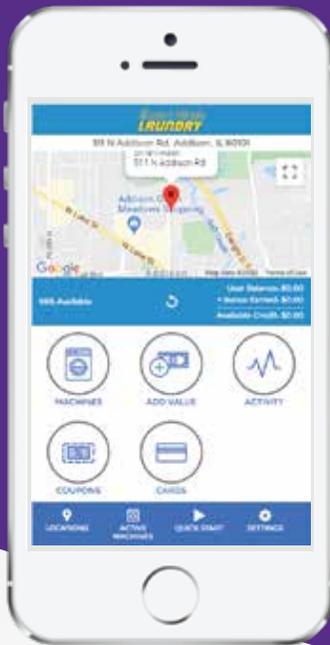
### BASIC

- ✓ Loyalty Card Acceptance
- ✓ Mobile App Acceptance
- ✓ Add Value To Loyalty Card From Card Reader

### PLUS

- ✓ Loyalty Card Acceptance
- ✓ Mobile App Acceptance
- ✓ Add Value To Loyalty Card From Card Reader
- ✓ Start Machine Directly With Credit/debit Card

# Fully Integrated Mobile Payment App For Your Customers



-  Add value to loyalty account
-  Manage and view loyalty programs
-  View available machines
-  View remaining time on running machines
-  Receive end of cycle notifications
-  **START** Start machines right from the app – no loyalty card or Bluetooth required!
-  Customers can manage their own loyalty cards
-  Available for free on IOS and Android app stores

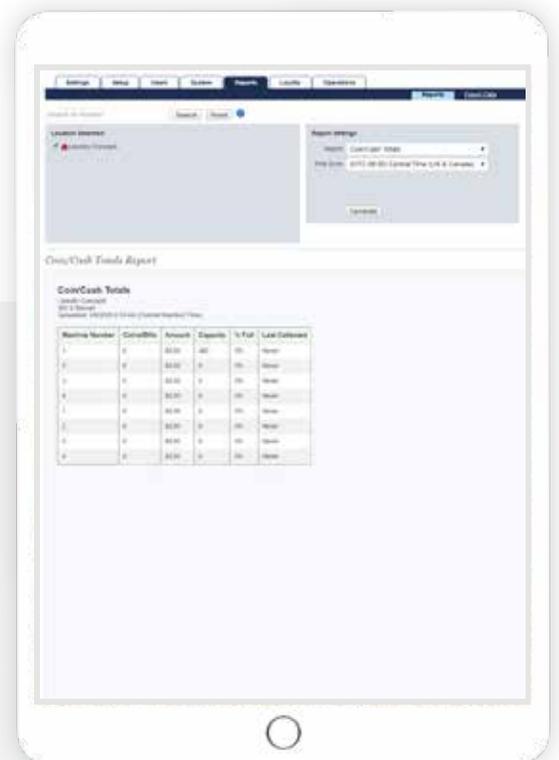
## Employee Management

 Manage staff's card balance and machine activity with attendant cards

 Employees clock in and out for their shift from any card reader with employee time cards

 Update employee work schedules and allow them to view from their smart phones

 Assign reoccurring tasks for employees and track to completion with employee task manager



# Powerful Loyalty Programs



-  Big Bill Bonus
-  Loyalty Points
-  Free Dry
-  Group Discounts
-  Time of Day Pricing
-  Coupons

## Low-Cost Mag Stripe Cards



*Flexible printing options allow for low cost personalization of cards*



*Full color customization available*



*\*Cellular data fees apply, see CCI for details*

*\*\*See our technical support policy for details*

*\*\*\*See CCI for details on available 3rd party POS vendors. Additional hosting charges may apply*

*\*\*\*\*Requires additional stack add on module, see CCI for details*

# TOUCH SCREEN KIOSKS



-  Customers can purchase and add value to cards
  - Accept cash and credit cards
-  Multi-lingual instructions
-  Customers can view account activity
-  Customers can apply and view loyalty programs
-  Customers can register their cards
-  High security cabinet with easy front and rear access for both service and collection
-  Free-standing pedestal mount available for secure floor mounting



## DEVELOPED BY STORE OWNERS FOR STORE OWNERS

Family owned and operated, Card Concepts, Inc. was born from over 40 years of experience in the vended laundry industry.

Whether you're looking for a complete loyalty card system or a wireless credit card system to add to your coin machines, CCI can provide the solution. Since 2000, CCI has helped hundreds of store owners automate their businesses while maximizing their revenue.



CCI leads the industry with its commitment to customers, offering 24-hour technical support from the best support team in the industry.





CCI products are proudly  
engineered and built in  
the USA

**CCI** **CARD CONCEPTS INC.**  
INNOVATIVE PAYMENT SOLUTIONS

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