



# The secret to laundromat marketing? Let the experts do it for you!



**CCI MARKETING  
SERVICE**

**CMS is the dedicated marketing division of CCI. We leverage our laundromat marketing experience with your existing CCI Payment System investment to help take your digital presence to the next level to grow your laundromat business.**

## Our Strategy in Action!

**10%**

Increase in  
Quarterly Revenue

**7%**

More Google  
Reviews

**91%**

Increase in  
Website Traffic

**37%**

Increase in  
Facebook Followers

\*Individual results may vary, past performance may not be indicative of future results.

# Leverage Your CCI Investment to Maximize Your Marketing



Website domain registration



Website creation & hosting



Monthly website updates



Facebook optimization & weekly posting



4 Promotional campaigns per year



Custom signage & X-Changer display ads



Google Maps optimization & maintenance



Quarterly social & website performance reporting



LaundryCard and FasCard campaign configuration

[marketing@laundrycard.com](mailto:marketing@laundrycard.com) | 1-866-860-1660  
[laundrycard.com/marketing](http://laundrycard.com/marketing)