



**Get more out of your  
facility's laundry room**

# Take the stress out of running your laundry room

Property managers who are looking to get more out of their laundry room are turning to FasCard. The addition of card acceptance increases your total revenue, provides a faster more convenient vending experience, and offers improved security for you and your residents.



## Increase revenue by raising vend prices incrementally

Raising vend prices can be a touchy subject for any property owner. If you raise them too much, you risk your residents going elsewhere to do their laundry. However, if you keep prices the same over a long period of time, you are missing out on potential revenue.

Using incremental vend pricing with FasCard, allows you to increase your pricing by smaller amounts over time, without the restriction of having to use quarter increments. By replacing the perception of "putting one more quarter in the machine," with the quick swipe of a card, the price increase will have minimal effect on your residents.



## Add value to your property and attract new residents

On premise laundry rooms can add value and an additional revenue source to your property. Having modern payment options makes doing laundry at your community more convenient for your residents, encouraging them to use only your facilities.

FasCard not only gives your current residents a positive and convenient laundry experience, but can help attract new residents to your property. FasCard's "Roll into Rent" feature gives you the option to add laundry costs right into rent prices, allowing you to advertise your property with "Free Laundry". Your residents will receive a laundry card that auto-fills with the same amount each month, creating a hassle free laundry experience.



## Decrease security risks and increase employee safety

It's no secret that having to collect coins from each of your machines is a time-consuming task, but it can also compromise the safety of your employees. Let's face it, it's just not safe to carry bags of money around. Vandalism and theft can also leave you with costly damage. As a result, limited machine availability will not only frustrate your residents, but cost you the revenue of that machine until it is repaired.

FasCard can minimize or eliminate the risk of coin theft and vandalism, by simply getting rid of the need for coins.



**FASCARD**



## Don't have an internet connection? We've got you covered!

If your laundry room doesn't have an internet connection, the CCI Cellular service will provide full time internet connectivity for your FasCard system.

*\* A small fee is associated with this service*



## "Time is Money"

Collecting coins from each machine in your facility is a time consuming and risky business. If you are paying someone else to do it for you, that is still money out of your pocket, combined with the uncertainty of how much is actually being collected. FasCard not only eliminates coin completely from your facility but allows you to manage your laundry room remotely from your laptop, smartphone or tablet.



## Easy-to-use smartphone app for your residents

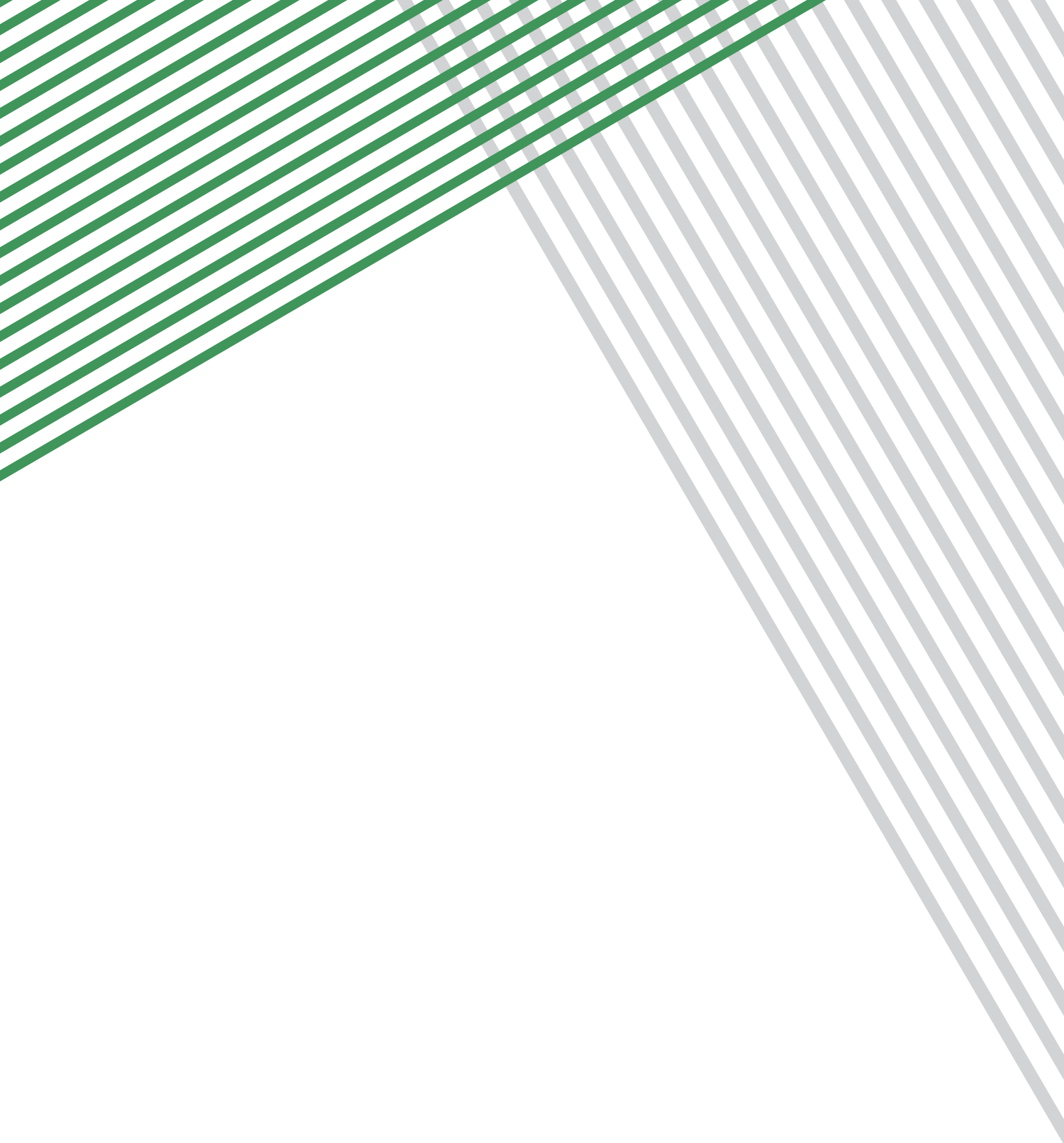
Smart phones play an integral role in our lives and in the lives your residents. With the FasCard app, available for both iPhone and Android, your residents will be able to create an account, add value, manage laundry cards, remotely check machine availability, request cycle completion notifications and pay with in-app Apple pay!



## Freedom to choose any merchant processor

FasCard is one of the only products on the market that lets you choose your own credit card merchant services provider. FasCard also allows you to change processors at any time. Having this flexibility ensures that you will have control over some of the fees associated with accepting credit cards.





**CCI** CARD CONCEPTS INC.  
INNOVATIVE PAYMENT SOLUTIONS

[www.laundrycard.com](http://www.laundrycard.com)